

# Connect with Viewers across **North America** on Galaxy 19



## **Easily Distribute Content to Your Viewers in North America**

As a content programmer, you want to maximize your revenue opportunities by expanding your reach to new audiences. You want people to easily find and watch your content regardless of their broadband reliability at home, with a guarantee that they enjoy a quality viewing experience. The Galaxy 19 neighborhood, a premier satellite direct-to-home community, gives you instant access to North American viewers with high delivery reliability.



The Galaxy 19 neighborhood is the place to be with addressable markets of engaged viewers:

**Arabic** 

## 1.3 million

Arabic speakers in the US

42% of Arabic speaking households that watch Arabic programming, do so on Galaxy 19

French African

# 1.2 million

French speakers in the US

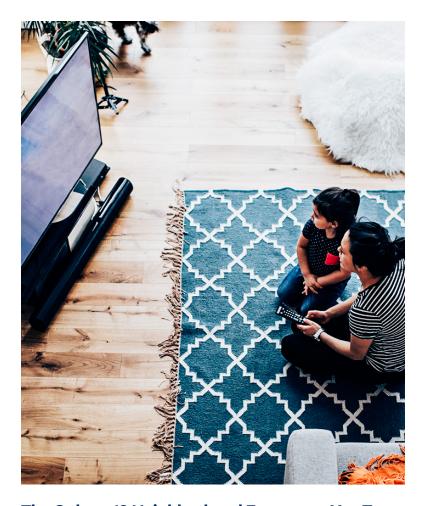
38% of French speaking households that watch Arabic programming, do so on Galaxy 19

Christian

## 230 - 250 million

Christians in the US

18% of Christian households that watch Christian programming, do so on Galaxy 19



### The Galaxy 19 Neighborhood Empowers You To:

#### **Grow Your Audience, Not Your Cost**

- Join the premier free to air direct-to-home community in North America
- Connect with an engaged audience which has grown consistently over the last 15 years
- Same flat cost whether you reach thousands or millions of viewers

#### **Control Your Quality of Service**

- Guarantee a quality viewing experience with satellite reliability
- Free yourself from the internet congestion nightmare; dedicated satellite capacity removes the worry that your content will be pixelated, buffered or undelivered
- Cost-effective distribution of SD and HD content with the latest compression technologies

#### **Benefits At-A-Glance**



Prominent FAST, faith-based, and multicultural programming



Home to Galaxy 19 TV and the VideoNow program guide, providing access to over 100 channels



The largest independent TV and radio community attracting millions



Single solution targets all
TV households, not just those who
have broadband access



Reliable distribution for US, Canada, and Mexico

