



Connect with Viewers across North America on Galaxy 19



Easily Distribute Content to Your Viewers in North America

As a content programmer, you want to maximize your revenue opportunities by expanding your reach to new audiences. You want people to easily find and watch your content regardless of their broadband reliability at home, with a guarantee that they enjoy a quality viewing experience. The Galaxy 19 neighborhood, a premier satellite direct-to-home community, gives you instant access to North American viewers with high delivery reliability.



The Galaxy 19 neighborhood is the place to be with addressable markets of engaged viewers:

Arabic
1.3 million
Arabic speakers in the US

42% of Arabic speaking households that watch Arabic programming, do so on Galaxy 19

French African
1.2 million
French speakers in the US

38% of French speaking households that watch Arabic programming, do so on Galaxy 19

Christian
230 - 250 million
Christians in the US

18% of Christian households that watch Christian programming, do so on Galaxy 19



The Galaxy 19 Neighborhood Empowers You To:

Grow Your Audience, Not Your Cost

- Join the premier free to air direct-to-home community in North America
- Connect with an engaged audience which has grown consistently over the last 15 years
- Same flat cost whether you reach thousands or millions of viewers

Control Your Quality of Service

- Guarantee a quality viewing experience with satellite reliability
- Free yourself from the internet congestion nightmare; dedicated satellite capacity removes the worry that your content will be pixelated, buffered or undelivered
- Cost-effective distribution of SD and HD content with the latest compression technologies

Benefits At-A-Glance



Prominent FAST, faith-based, and multicultural programming



Home to Galaxy 19 TV and the VideoNow program guide, providing access to over 100 channels



The largest independent TV and radio community attracting millions



Single solution targets all TV households, not just those who have broadband access



Reliable distribution for US, Canada, and Mexico